

PARAGON BAY *MALL*



A NEW VISION

PROJECT VISION

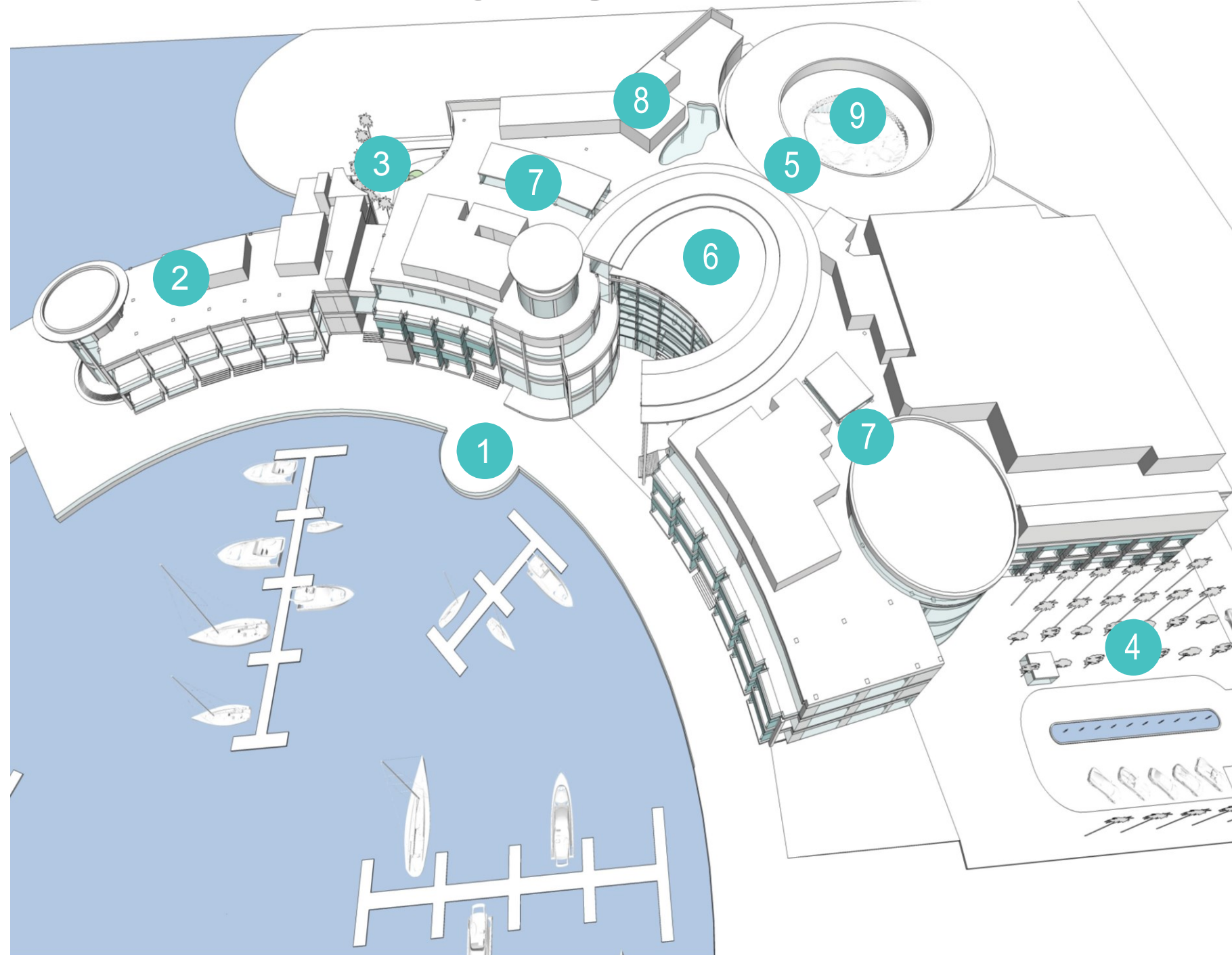
- > Paragon Bay Mall lies at the heart of an expanding residential district in Reem Island. The waterfront location offers the opportunity for daytime shopping for the nearby residents – their “town centre”. The evening offer is envisioned as a destination for diverse dining and leisure activities, drawing visitors from the greater Abu Dhabi area.
- > The development is positioned as a Lifestyle Centre with a unique range of speciality, daily and home shopping. The leasing will focus on family shopping and catering. The mix and number of restaurant tenants will make Paragon Bay the location of choice in Abu Dhabi for an evening out with friends and family.



THE *SETTING* **LOCATION**



NINE ZONES CREATING INDIVIDUAL EXPERIENCES



Waterfront Promenade



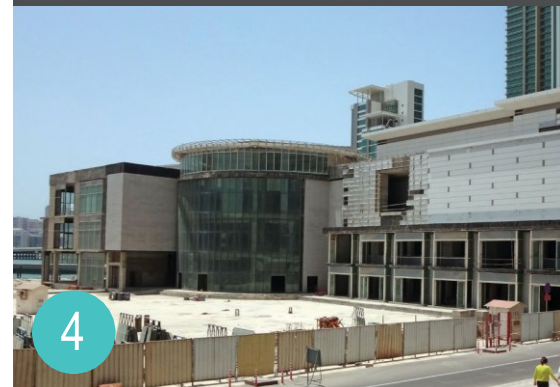
Fine Dining



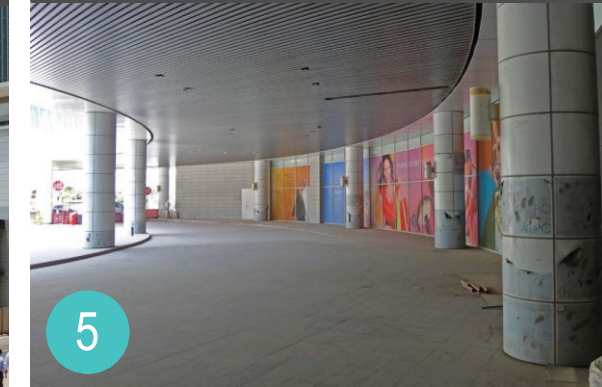
VIP Arrival



Urban Plaza



Drop-off/ Pick-up



Centre Court



Three- Level Mall



Communal Dining

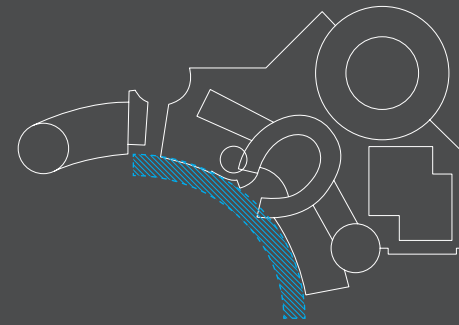


Garden Court

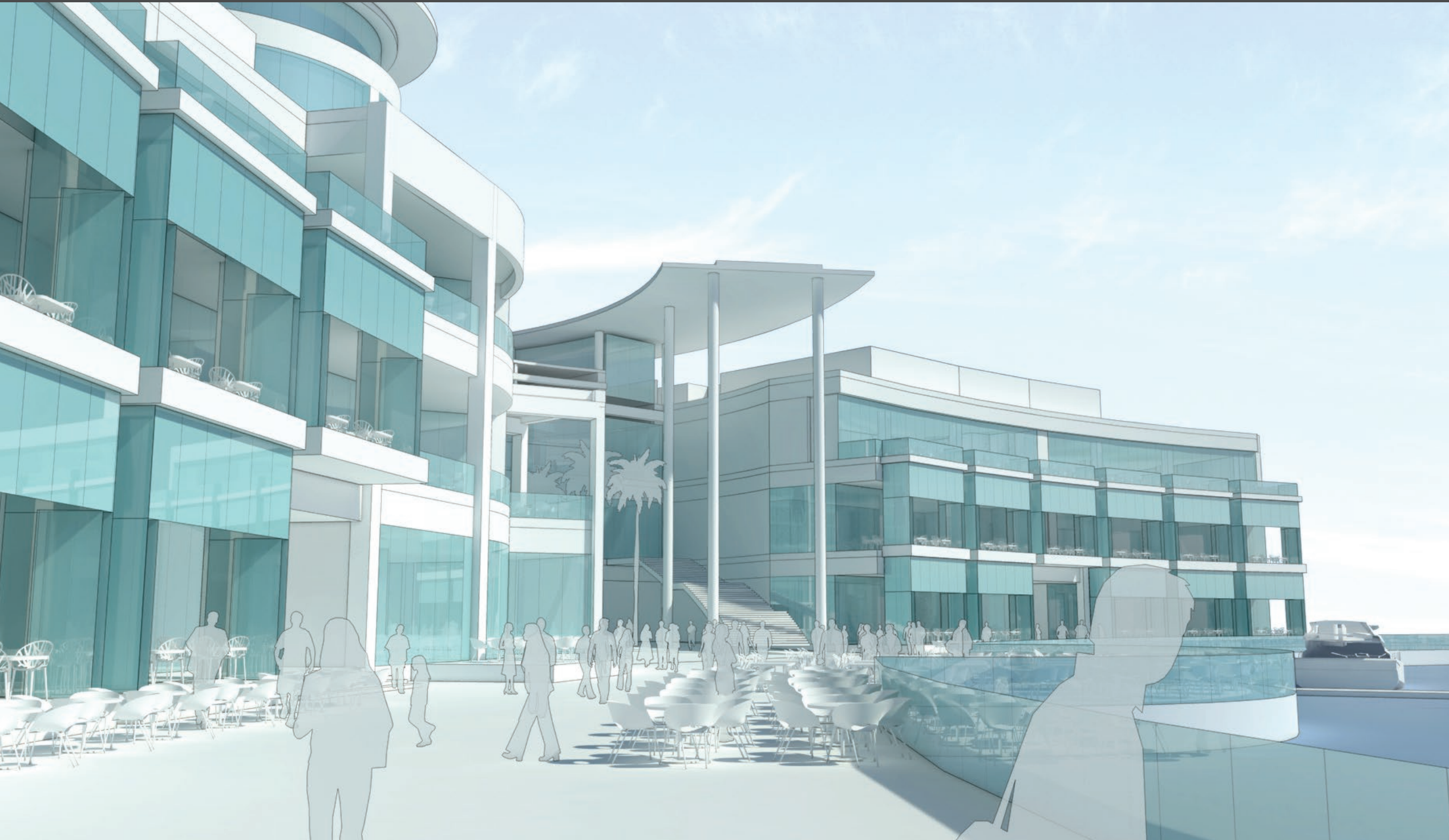


3/WATERFRONT ""PROMENADE

A collection of restaurants on three levels offering diverse dining experiences



- > Twelve restaurants with direct internal mall connections
- > Wide range of tenants from mainstream family dining to eclectic international food
- > All restaurants with flexible balcony, terrace and/or waterfront seating



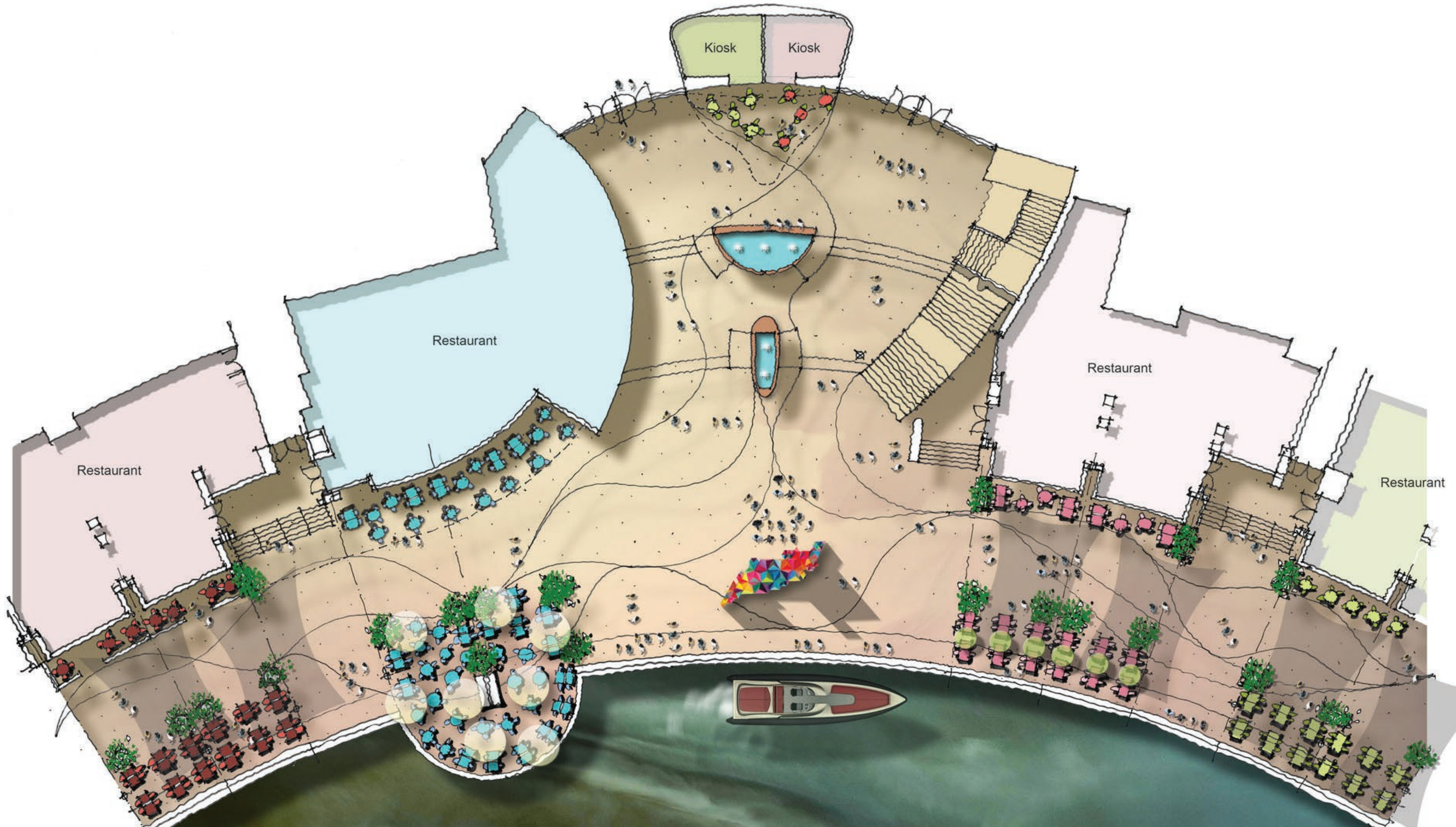
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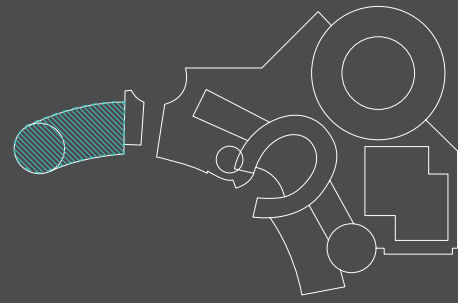
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4/FINE ""DINING



- > A destination of choice for high-quality evening dining
- > Four terraced waterfront restaurants with an expansive boutique shisha restaurant on the upper level
- > The location benefits from discreet VIP drop-off and valet parking

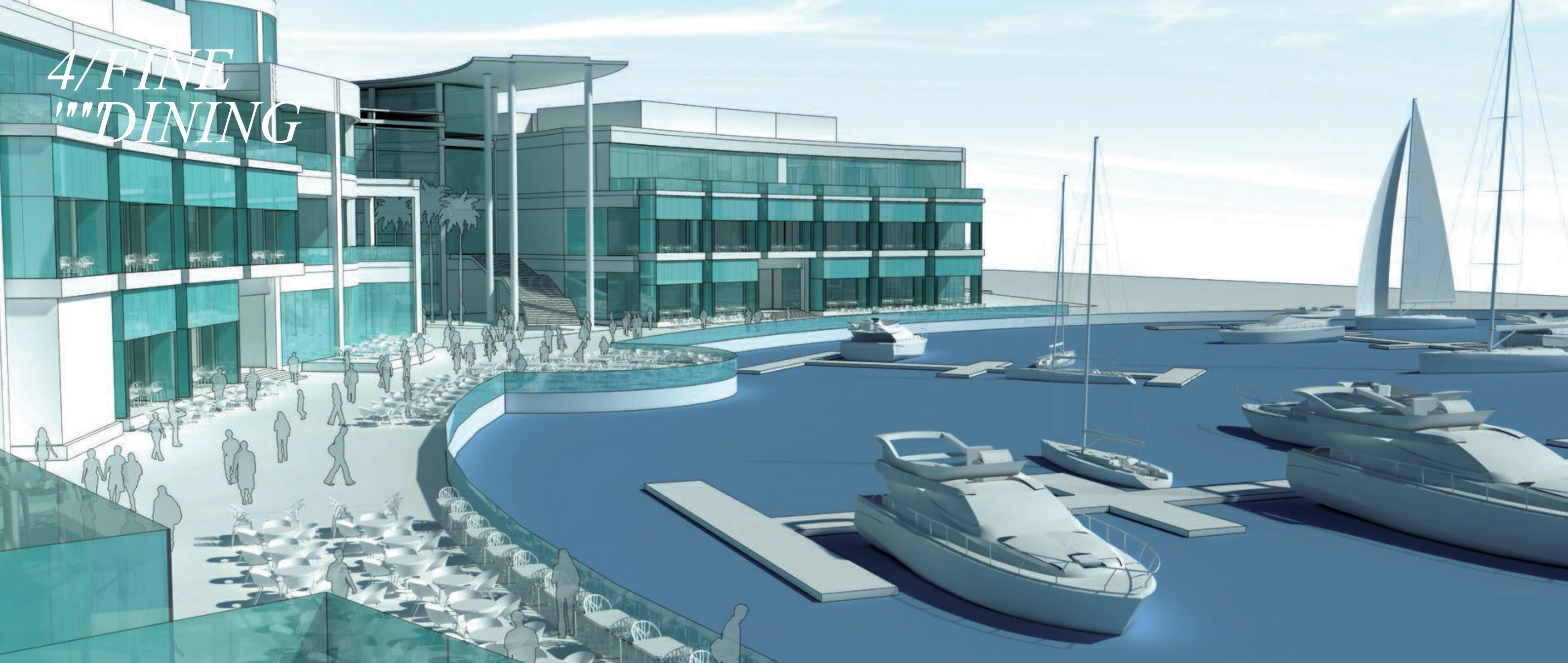


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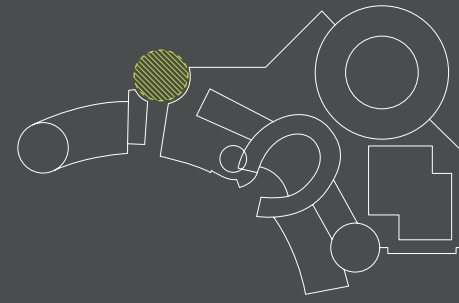
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4/FINE "DINING



5/VIP "ARRIVAL"

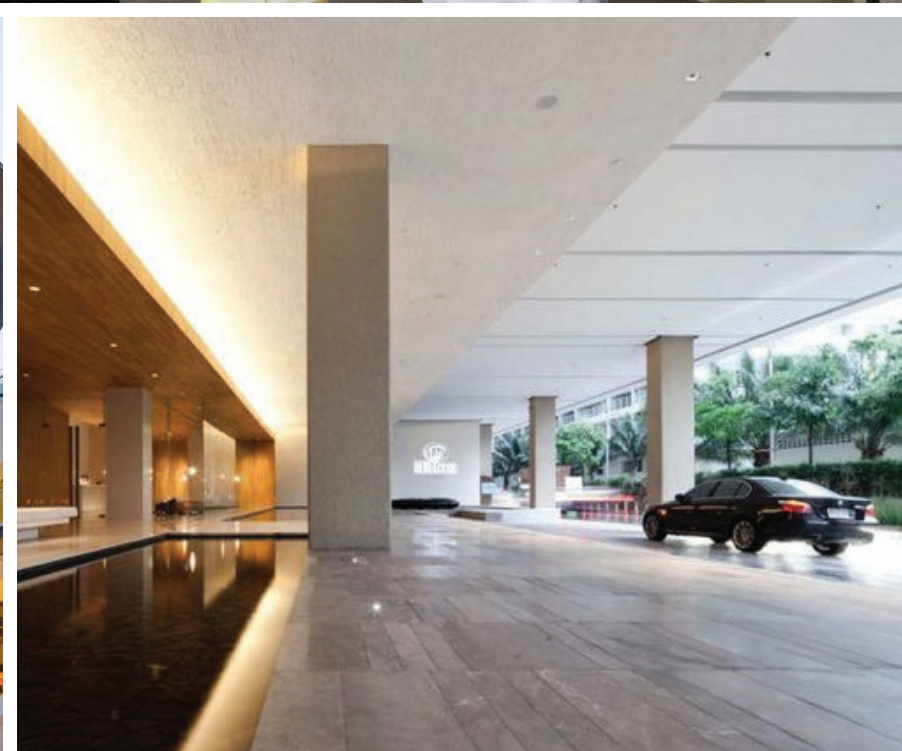
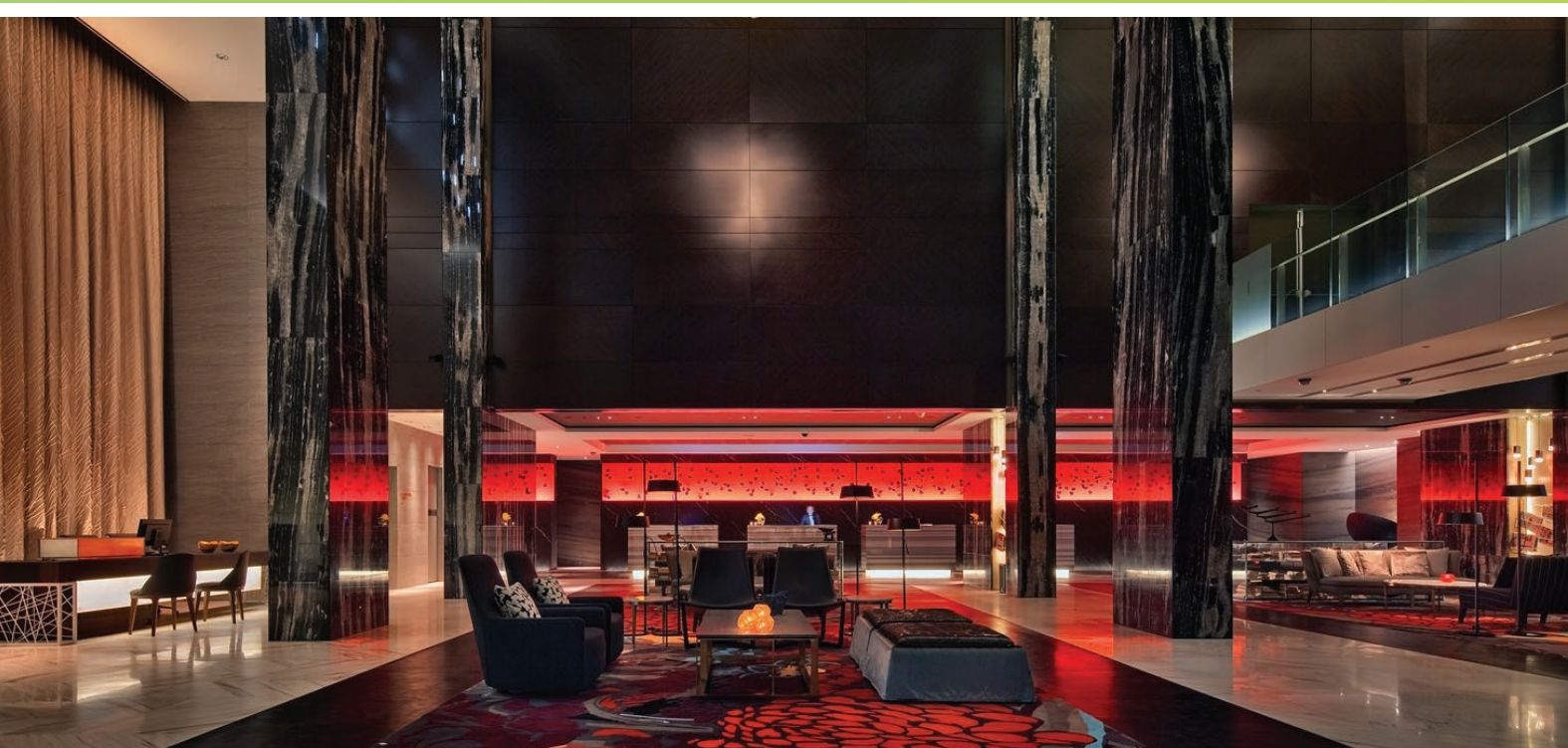


- > A bespoke drop-off and parking service for both daytime shopping and evening dining
- > The front door for the fine dining and luxury spa offer
- > A dramatic two-storey lobby and waiting area with the potential for concierge services

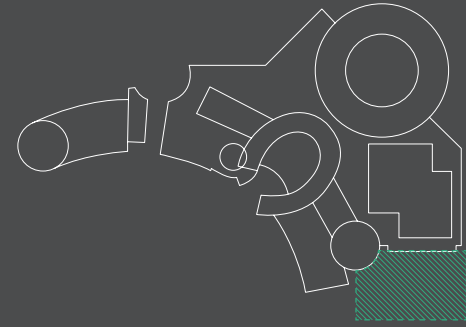


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6/URBAN "PLAZA



- > A landscaped plaza connecting retail, restaurant, hotel and residential elements of the community
- > Additional valet parking services for the plaza and waterfront restaurants
- > A shady green oasis for cafes and restaurants

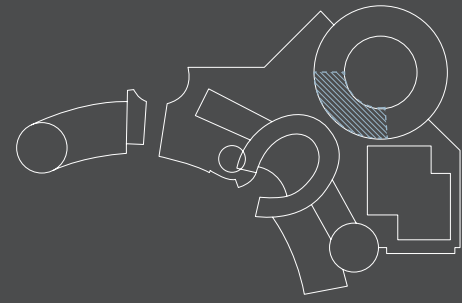


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7/DROP-OFF/ ""PICKUP

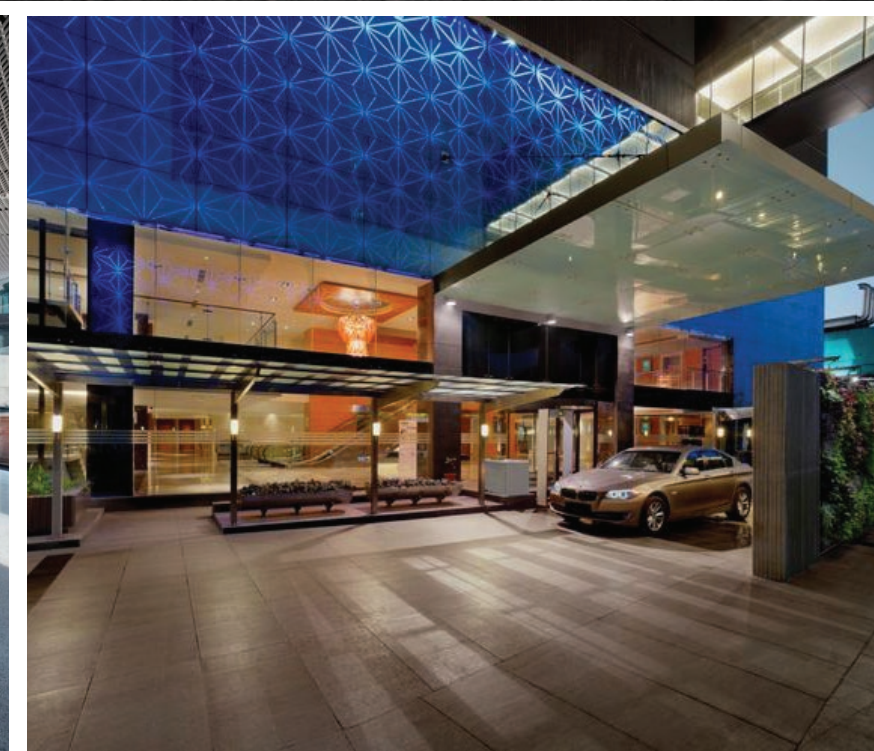
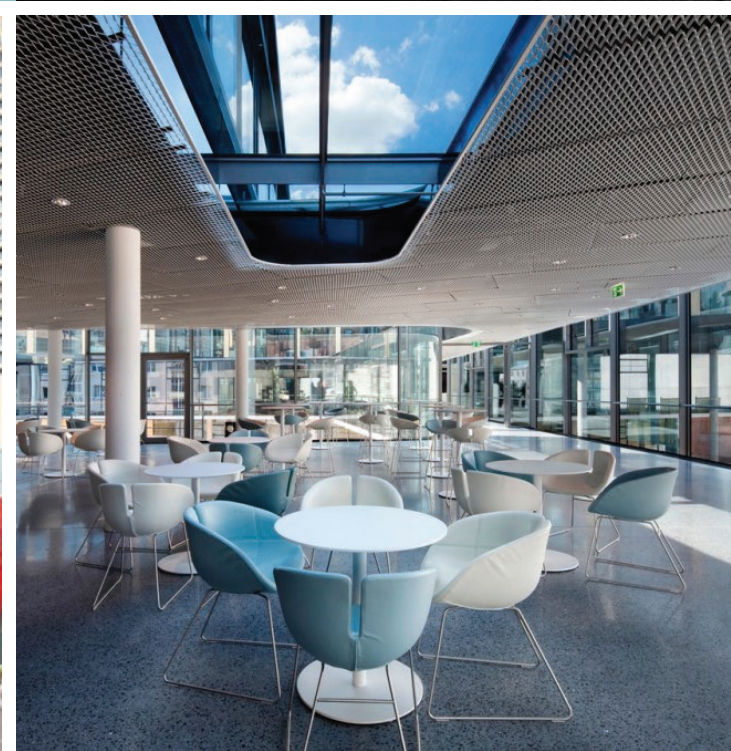


- > The front door of convenience for drop-off and taxi services
- > A location for expressing brands to passing motorists
- > Main entrance from lower level parking

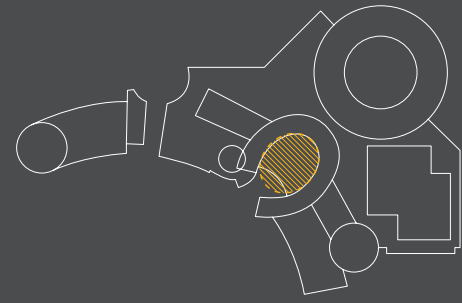


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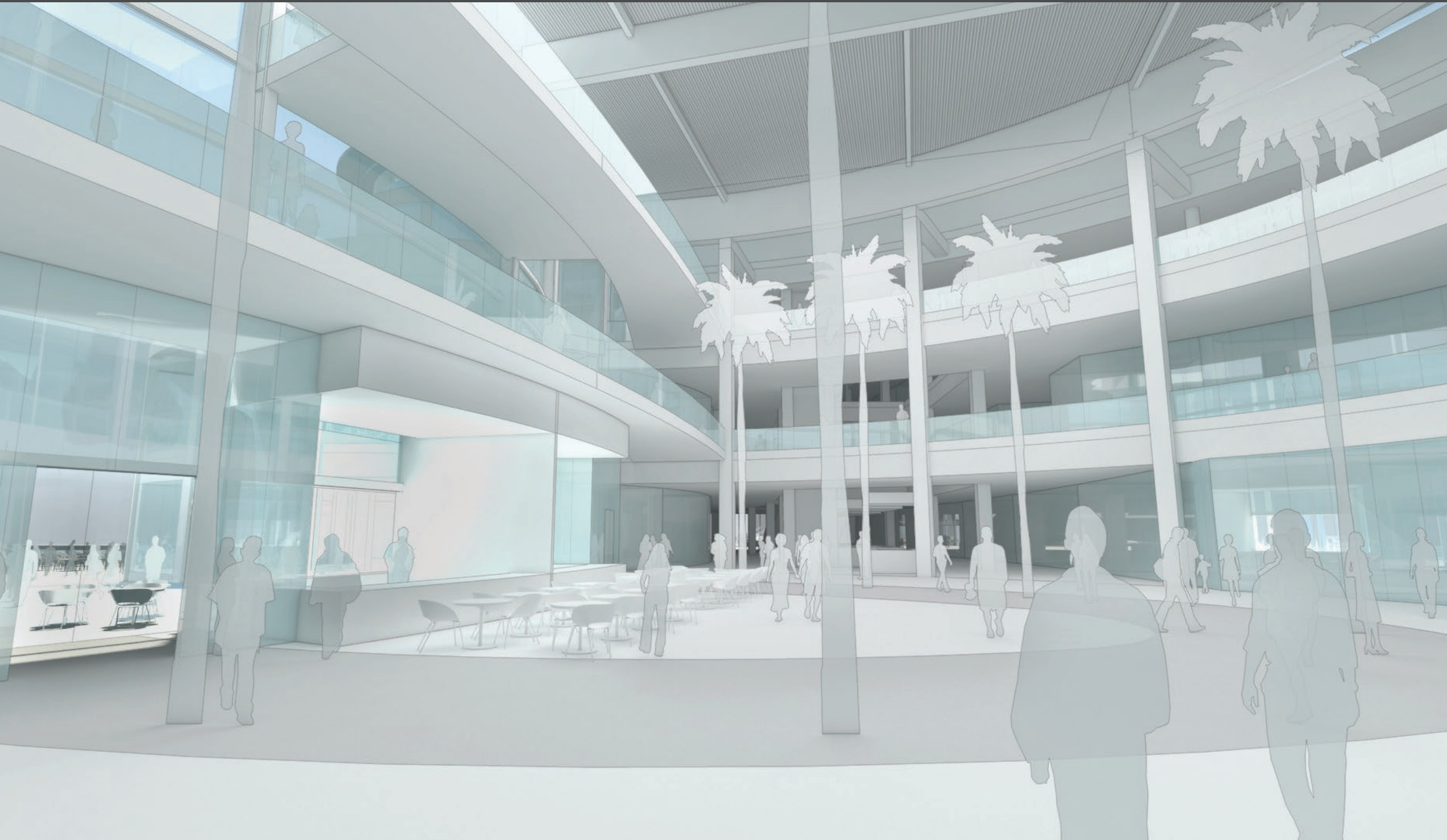
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8/CENTRE "COURT"



- > The dramatic heart of the shopping experience
- > An orientation point to organise the diverse retail and restaurant offer of the scheme
- > Indoor/Outdoor views create a seamless transition from waterfront to mall

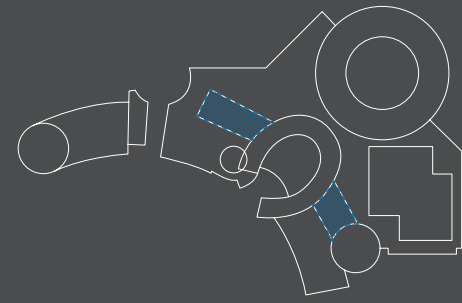


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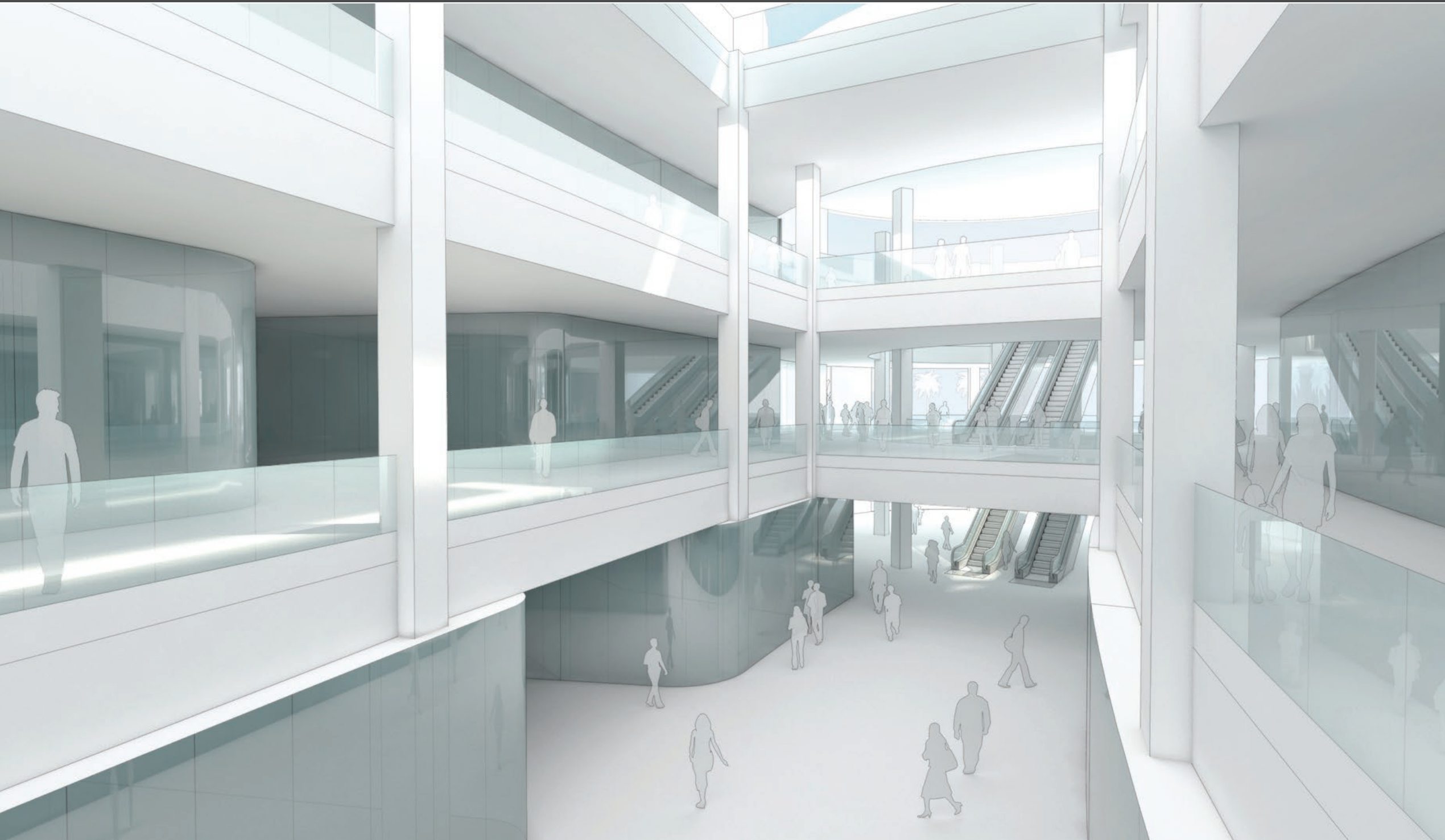
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9/THREE-LEVEL "MALL



- > A mix of small and mid-size retail units
- > Convenient circulation and high-visibility frontage
- > Zoned for home, family, fashion, accessories, leisure, kids, etc.

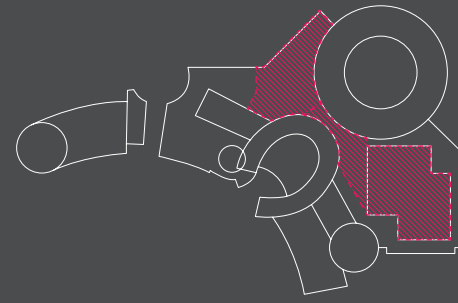


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:/COMMUNAL ""DINING



- > A collection of quick dining opportunities
- > International flavour to tenant mix
- > Diverse character to seating areas to appeal to all visitors

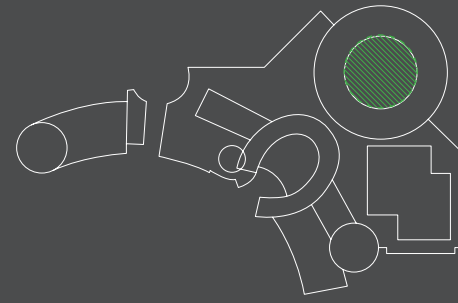


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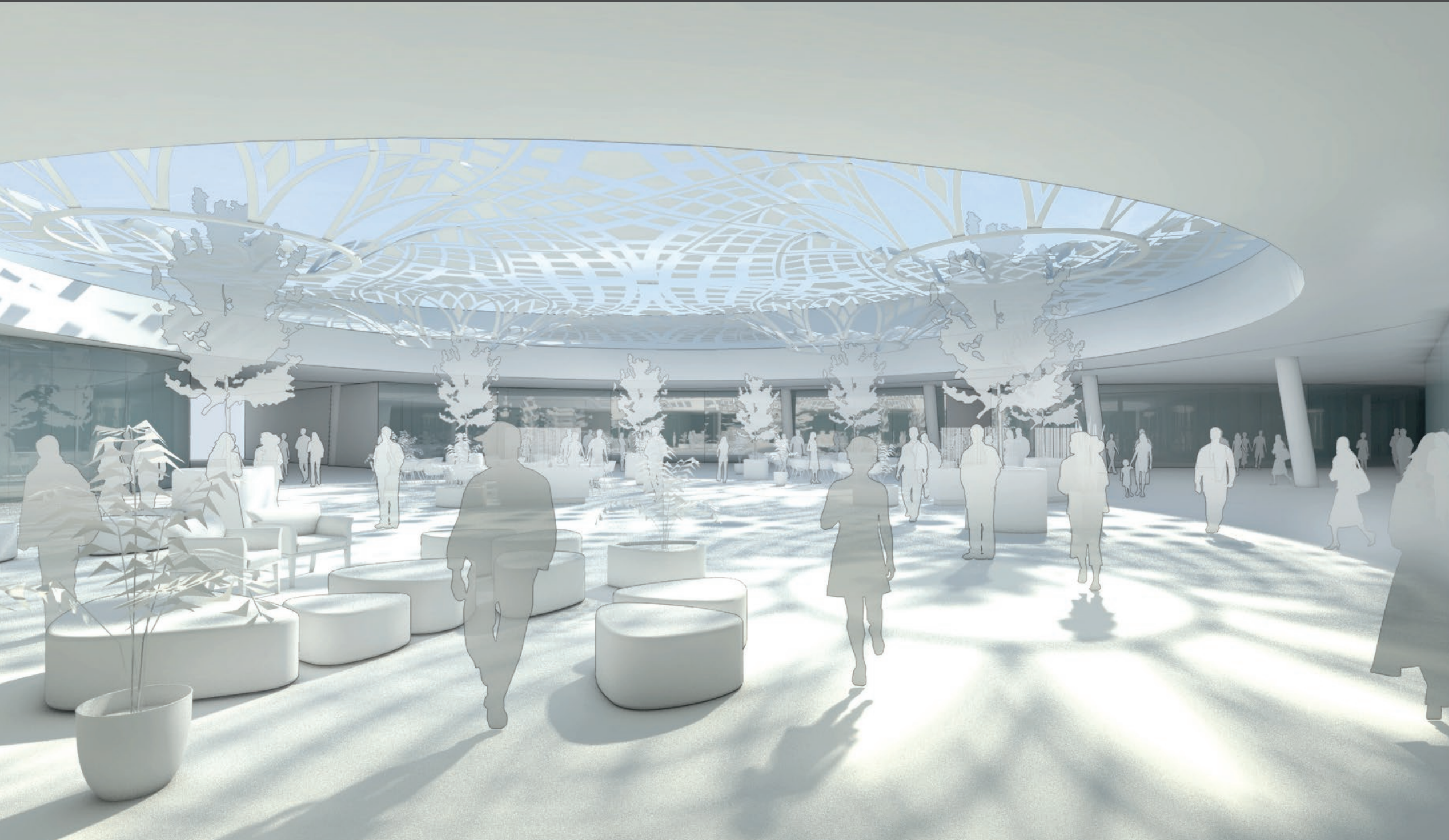
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;/GARDEN ""COURT



- > A relaxing green space in the centre of the scheme
- > The meeting place for local residents
- > A retail mix focusing on the needs of families – home, kids and daily shopping

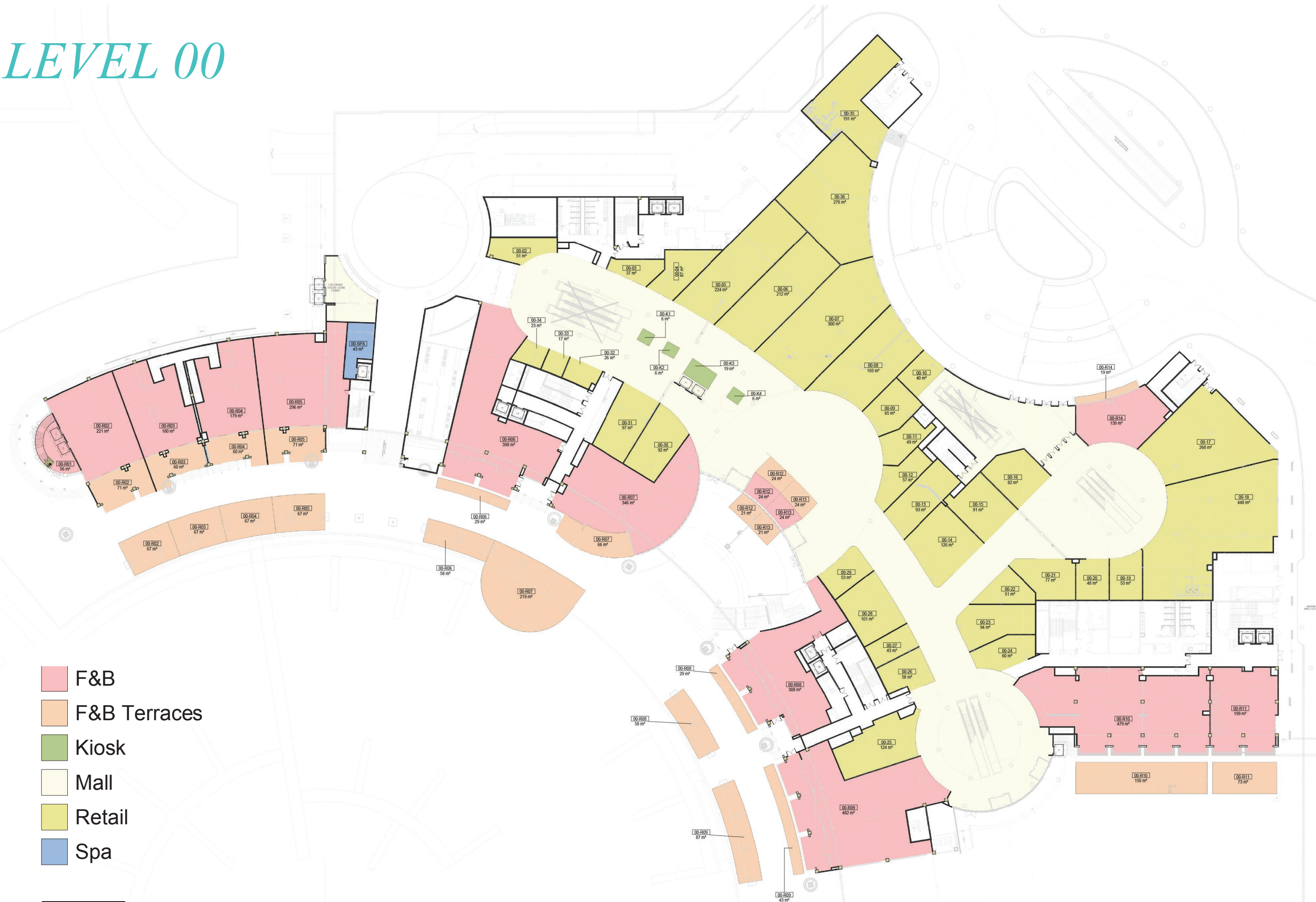


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LEVEL 00



- F&B
- F&B Terraces
- Kiosk
- Mall
- Retail
- Spa

LEVEL 01



- F&B
- F&B Terraces
- Kiosk
- Mall
- Retail
- Spa

LEVEL 02

- Cinema
- F&B
- F&B Terraces
- FC Seating
- Mall
- Retail



Leasing by :



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